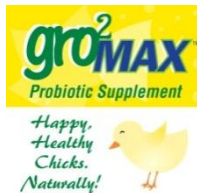




POULTRYSHOWCENTRAL.COM

Your source for show poultry information...

Current & Past Advertisers:



Audience Profile:

- We enjoy the support and loyalty of poultry breeders, poultry exhibitors and backyard poultry owners.
- A majority of our visitors are from United States (87%), the UK (3.6%), and Canada (2.5%).
- We enjoy a very active PSC Insiders Newsletter Community: 11,276 Subscribers

Annual Traffic (Based on 3/17/20-3/17/21):

- Sessions: 613,822 (with max 71,406 on peak month)
- Users: 454,494 (with max 57,043 on peak month)
- Pageviews: 1,584,129 (with 171,432 on peak month)
- Pages/Session: 2.58
- Session Duration: 1:57
- % New Sessions: 73.16%

Social Media:

- Facebook Followers: 14,226
- Facebook Group Members: 7,162
- Pinterest Followers: 385

Website Details:

- 11,276 PSC Insiders Newsletter subscribers
- 1,312 Pages – Listing events in the US, Canada, and UK
- 652 Breeder Directory Listings
- Website Active since 2012
- Events also listed bi-monthly in Backyard Poultry magazines.

Top Pages:

1. Home Page
2. Poultry Shows by State
3. Poultry Show Dates
4. Swap Meet Dates
5. Chickens For Sale
6. Breeder Directory