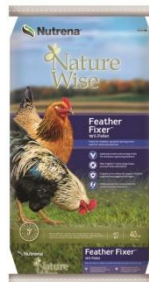
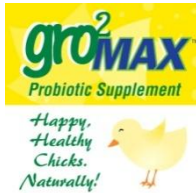




POULTRYSHOWCENTRAL.COM

Your source for show poultry information...

Current & Past Advertisers:



Top Pages:

1. Poultry Show Dates
2. Swap Meet Dates
3. Poultry Shows by State
4. Chickens For Sale
5. Home Page
6. Breeder Directory

Audience Profile:

- We enjoy the support and loyalty of poultry breeders, poultry exhibitors and backyard poultry owners.
- A majority of our visitors are from United States (93%) and Canada (2.4%).
- We enjoy a very active PSC Insiders Newsletter Community: 3,993. Subscribers (32.48% Open Rate, 7% Click-Through Rate)

Annual Traffic (Based on 1/1/18-12/31/18):

- Sessions: 502,282 (with max 58,402 on peak month)
- Users: 322,911 (with max 58,402 on peak month)
- Pageviews: 1,814,649 (with 212,071 on peak month)
- Pages/Session: 3.61
- Session Duration: 2:35
- % New Sessions: 62.94%

Social Media:

- Facebook Followers: 12,673
- Facebook Group Members: 2,878
- Pinterest Followers: 330

Website Details:

- 6,069 PSC Insiders Newsletter subscribers
- 1,280 Pages – Listing events in the US, Canada, and UK
- 567 Breeder Directory Listings
- Website Active since 2012
- Events also listed bi-monthly in Backyard Poultry magazines.



POULTRYSHOWCENTRAL.COM

Your source for show poultry information...

Make an impression with a larger ad!



TOP OF LEFT-HAND COLUMN
(In rotation with other advertisers)
 Graphic Ad
 1,100+ pages
 2,000,000 pageviews/year
 \$150/Month
*Commit to 5 months, get 6th month FREE!

Highest impact ad space



PREMIUM SITE SPONSORSHIP BANNER AD
 Limited to 1 advertiser for maximum exposure
 2,000,000 pageviews/year (with traffic growing steadily!)
 \$500/month (\$3 CPM)

Best value/pageview



TOP OF RIGHT-HAND COLUMN
(In rotation with other advertisers)
 Graphic Ad
 1,100+ pages
 2,000,000 pageviews/year
 \$100/Month
*Commit to 5 months, get 6th month FREE!

PARTNER WITH US - ADVERTISE ON THE WEBSITE

HELP SPONSOR OUR EFFORTS!

PSC INSIDERS
NEWSLETTER

Promote your business or farm to our nearly 4,000 PSC Insiders in our monthly newsletter. We enjoy a whopping 32.48% Open Rate and 7% Click-Through Rate! Include an article explaining the benefits of your product or service to these very engaged and loyal Insiders or include a graphic ad in our Sponsor Spotlight section.

PSC Insider Article: \$50/newsletter
 PSC Insider Graphic Ad/Link: \$25/newsletter
 (Bundling discounts available when combined with website advertising)

Budget Options



POULTRY SHOW DATES & SWAP MEET PAGES
(2 OF OUR HIGHEST TRAFFIC PAGES)
 Right-hand Column
 Graphic Ad
 \$50/Month
*Commit to 5 months, get 6th month FREE!

(150,000+ pageviews/year)

HOME PAGE
 Right-hand Column
 Graphic Ad
 \$25/Month
*Commit to 5 months, get 6th month FREE!

(50,000+ pageviews/year)

CURRENT & PAST

Love the website?
 Keep me going:
[Buy Me a Coffee](#)

SUBSCRIBE TO THE PSC INSIDER NEWSLETTER:
* indicates required
 Email Address *

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[POULTRY SHOW DATES](#)

[CURRENT & PAST](#)